

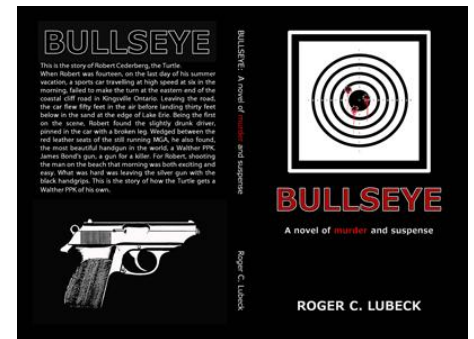


A New Novel from
It Is What IT IS Press



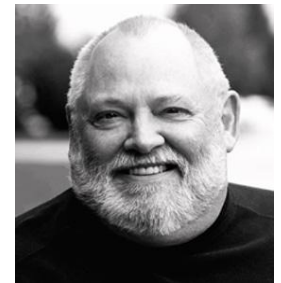
BULLSEYE: A novel of **murder** and suspense

This is the story of Robert Cederberg, the Turtle. When Robert was fourteen, on the last day of his summer vacation, a sports car travelling at high speed at six in the morning, failed to make the turn at the eastern end of the coastal cliff road in Kingsville Ontario. Leaving the road, the car flew fifty feet in the air before landing thirty feet below in the sand at the edge of Lake Erie. Being the first on the scene, Robert found the slightly drunk driver, pinned in the car with a broken leg. Wedged between the red leather seats of the still running MGA, he also found, the most beautiful handgun in the world, a Walther PPK. James Bond's gun, a gun for a killer. For Robert, shooting the man on the beach that morning was both exciting and easy. What was hard was leaving the silver gun with the black handgrips. This is the story of how the Turtle gets a Walther PPK of his own. <https://www.createspace.com/3643755>



ROGER C. LUBECK

Roger Lubeck, Ph.D. is President of Corporate Behavior Analysts, Ltd, and has over 30 years of consulting experience in real estate services, healthcare, higher education, manufacturing, and mental health. Roger has a Ph.D. degree in Experimental Psychology from Utah State University and degrees in Behavioral Psychology from Western Michigan University. In his career, Roger has been a business consultant, workshop leader, retreat facilitator, public speaker, speechwriter, Assistant Professor, researcher, parent trainer, and dogcatcher. Roger is married to Lynette Chandler, a University Professor and author. Roger is the author of a number of publications on customer service, leadership, management, marketing, and sales. Roger and Chris Hanson are the authors of Finding the Right Path: A Guide to Leading and Managing A Title Insurance Company (October, 2011). Bullseye is Roger's second novel. To the Western Border was published in July 2011. roger@iiwiiipress.com



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